



ARTWORK PRINT SPECIFICATIONS

ARTWORK CAN BE SENT THROUGH TO US VIA EMAIL AND LARGE FILES CAN BE SENT USING WETRANSFER OR DROPBOX.

■ ACCEPTABLE ARTWORK FORMATS

- High resolution PDF, JPG, EPS, PSD (flattened layers) or TIFF files are accepted
- Image quality - 72dpi for files at 10% | 300dpi for files at 100%

PLEASE NOTE: We do not work with Freehand, Corel Draw, Powerpoint or Canva Files

■ GENERAL ARTWORK SPECIFICATIONS

- Artwork supplied for fabric printing must have a minimum of 40mm bleed area
- Artwork supplied for all other printing must have a minimum of 30mm bleed area
- Embed all images into the artwork document
- Convert all text (fonts) to outlines / paths

■ COLOUR SPECIFICATIONS

- All black artwork to be provided as 100% black
- Please supply and specify where Pantone colours must be used
- Where pantones are not supplied, the CMYK values that are supplied will be printed

■ MANUFACTURING CONSIDERATIONS

- **Safe area for large format prints;** all text, logos and other important graphics must be atleast 50mm away from the edge of the artwork.
- **Safe area for smaller format prints;** all text, logos and other important graphics must be atleast 10mm away from the edge of the artwork.

■ APPROVALS

- A layout will be sent to you for final approval
- Any artwork quality concerns will be noted and you will be notified
- Please check and approve these details when you receive the layout:
 - Product specified
 - Sizes
 - Quantities
 - Colours
 - Spelling
 - Overall artwork design



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